



2009 EAGLE GOLF ACADEMY

**By GARY JEFFREY
C.P.G.A Director of Instruction**

BROOKLEA EAGLE GOLF ACADEMY MISSION

We aim high at recognizing all levels of players. It is our endless commitment to results that will provide each student with a pleasurable learning experience.

MY TEACHING PHILOSOPHY

Golf is a game of a lifetime and not learned overnight. Understanding the student's needs and establishing realistic goals is first and foremost. Creating a fun and relaxed environment and provide each student with strong fundamentals that will set every student in an initial direction. Understand that there is more to improving ones golf game than just working on a full swing. Understand the importance of consistent feedback and proper practice. Understand the importance of impact and strive to keep the process simple.



WELCOME to the 2009 Eagle Golf Academy by GARY JEFFREY, C.P.G.A.

Welcome back Brooklea Members and Guests.

I am returning back for my second year as your Golf Professional and Director of Instruction. I am starting my 21st year as a C.P.G.A Golf Professional. As an enthusiastic teacher and an accomplished player with numerous accolades, I look forward to seeing my present students and taking on new golfers. Please see Biography page for more information.

I have created some extensive instruction programs and will continue to expand the Eagle Golf Academy. Private lessons are available as well as a variety of clinics and specialized programs for all levels.

Back by popular demand again are Ladies Clinics and the popular Ladies Diamond Series, as well as Adult, Mixed, Adult/Child and Short Game Series Clinics. We will also make efforts to elevate Junior Golf programs and continue with the very successful Junior Golf Camp. Advanced juniors should also look forward to the Saturday Competitive Clinics.

Look for services like club fitting and onsite club repairs including same day service for regripping to be a highlight.

Here's to making your 2009 season your year for improvement and a memorable one!

Regards,

GARY JEFFREY

BIOGRAPHY: Gary Jeffrey

Gary has been playing golf since the age of 12. Playing in numerous junior club events throughout Ontario allowed him the opportunity to advance and obtain a golf scholarship in the United States at Northeast Louisiana University where he graduated with a Bachelors degree.

Gary was born in Glasgow, Scotland and raised in Hamilton, Ontario. He began working as a C.P.G.A. Assistant at Kings Forest Golf Club in Hamilton and then moved to the famed Hamilton Golf and Country Club for five years as an Associate where a highlight was repairing golf clubs with Mr. Arnold Palmer during the 1996 duMaurier Champions PGA Senior Tour event. In 2001 he joined forces to help build and establish Crosswinds Golf and Country Club a new facility in Burlington. A couple of years later saw him move north to Collingwood to take on the Head Golf Professional role at the Cranberry Golf Resort. In 2007 he moved to the Raven Golf Club at Lora Bay where the buzz was hosting the 2007 TELUS Skins Game. This year Gary now calls Brooklea home.

During Gary's 19 years as a Canadian PGA member some of his accomplishments include Ontario PGA Assistant Professional of the Year, 2-time Assistant Professional of the Year, Hamilton-Niagara Zone. Ontario PGA Assistant's Championship Winner, 2-time Ontario PGA Assistant's Northern Championship Winner and numerous Pro-Am and area Mini Tour event wins.

Gary has attended golf instruction seminars featuring top teachers such as Hank Haney, Rick Smith, Jimmy Ballard, Mike Hebron and Jim Flick to name a few. Also attended various club fitting and repair workshops. He brings with him vast experience in all golf areas.

There is not just one method of instruction or just one teaching style available. This in mind, Gary is able to offer swing options to what suits your swing style. Whether you're a junior, single adult, couple, a group or corporate business, many programs are available such as private and group instruction, on course management sessions, offsite seminars and his new performance enhancement program as well as club repairs and club fitting.

Quotes

"Our on course instruction was the most valuable time ever spent" - CATHY, Thornbury
"Stressing fundamentals & impact, my ball striking quickly improved" - PETER, Collingwood
"Gary helped me build a new swing to suit my limitations" - BARRY, Hamilton
"Gary is an excellent instructor allowing me to gain quick results" - Todd, Midland

Remember..... "it is not how good you hit it.....it is how good you miss it"

SPRING / SUMMER INSTRUCTION SERIES

LADIES LEVEL 1 INSTRUCTION SERIES

- 4 Sessions in a relaxed fun atmosphere for the novice or new golfer
- 60 minutes of instruction covering the rules and etiquette, basic fundamentals, putting, chipping, pitching, bunker play and the full swing motion
- Practice balls included during session
- Maximum 6:1 ratio

Available Sessions:

- SERIES #01: Wednesday June 10, 17, 24 & July 1 at 4:30 p.m.
- SERIES #02: Wednesday June 10, 17, 24 & July 1 at 5:30 p.m.
- SERIES #03: Wednesday June 10, 17, 24 & July 1 at 6:30 p.m.
- SERIES #04: Saturday June 6, 20, 27 & July 4 at 9 a.m.
- SERIES #05: Saturday June 6, 20, 27 & July 4 at 10 a.m.
- SERIES #07: Wednesday June 3, 10, 17 & 24 at noon

Cost: \$ 109 per person

LADIES DIAMOND INSTRUCTION SERIES

DIAMOND SERIES INCLUDE:

- 4 sessions for the intermediate golfer or who may have completed Level I
- 3 Hours of instruction covering the basic fundamentals, putting, chipping, pitching, bunker play, specialty shots, the full swing motion and stressing proper impact position
- 3 strategy and course management sessions on the west nine.
- Rules and etiquette information during sessions
- Question and answer period
- Golf learning style indicator assessment
- Lunch provided for the morning session and hors d'voves w/ wine for the evening session
- Practice balls included during session
- Maximum 6:1 ratio

Available Sessions:

- SERIES #08: Tuesday June 9, 16, 23 & 30 at 9:30 a.m.
- SERIES #09: Friday June 5, 12, 19 & 26 at 9:30 a.m.

Cost: \$ 229 per person

ADULT LEVEL I INSTRUCTION SERIES

- 4 sessions in a relaxed fun atmosphere which is geared towards the novice or new golfer
- 60 minutes of instruction covering the rules and etiquette, basic fundamentals, putting, chipping, pitching, bunker play and the full swing motion
- Practice balls included during session
- Maximum 6:1 ratio

Available Sessions:

- SERIES #10: Tuesday June 9, 16, 23 & 30 at 5 p.m.
- SERIES #11: Tuesday June 9, 16, 23 & 30 at 6 p.m.
- SERIES #12: Saturday June 6, 20, 27, & July 4 @ 2 p.m.

Cost: \$ 109 per person

ADULT LEVEL II INSTRUCTION SERIES

- 4 sessions for the intermediate golfer who may have taken Level I
- 60 minutes of instruction stressing basic fundamentals, impact, recovery & specialty shots, proper swing plane during the full swing motion
- Practice balls included during session
- Maximum 6:1 ratio

Available Sessions:

- Start in July...Watch for details

Cost: \$ 109 per person

ADULT / CHILD INSTRUCTION SERIES

- 4 sessions for the adult and child or family of novice to intermediate levels
- 60 minutes of instruction stressing basic fundamentals, scoring shots, how to practice properly, developing a routine and the full swing motion
- Practice balls included during session
- Maximum 6:1 ratio
- ASK ABOUT SETTING UP A SPECIFIC TIME

Cost: \$ 179 per adult/child

MIXED INSTRUCTION SERIES

- 4 sessions for you and your significant other or just a friend
- Great refresher for the novice to intermediate golfer
- 60 minutes of instruction covering the rules and etiquette, basic fundamentals, putting, chipping, pitching, bunker play and the full swing motion
- Practice balls included during session
- Maximum 6:1 ratio

- PLEASE CALL GARY TO ARRANGE YOUR OWN TIME FOR TWO COUPLES

Cost: \$ 109 per person

JUNIOR LINKSTER INSTRUCTION SERIES

- 1 Hour of instruction covering the safety, rules, etiquette, basic fundamentals, putting, chipping, pitching, bunker play and the full swing motion and more
- Great for junior golfers between 9 & 13 years old
- SERIES #14: Saturdays on June 6, 20, 27, July 4, 11, 18, 25 & August 1, 8, 15, 22
- Time: 11 a.m. - 12 noon
- Maximum 10 golfers

Cost: \$ 19 per session or \$ 159 for all sessions (Minimum 10 available sessions)

JUNIOR COMPETITIVE SERIES

- 1 Hour of instruction covering the safety, rules, etiquette, basic fundamentals, scoring shots, how to practice properly, developing a routine and the full swing motion
- Great for juniors golfer 13 + years old with golf experience
- SERIES #15: Saturdays on May, 31, June 7, 21, July 5, 19, 26, Aug 1, 8, 15, 22
- Time: 1 to 2 p.m.
- Unavailable posted times are free practice days. Coaching available.

Cost: \$ 19 per session or \$ 159 for all sessions (Minimum 10 available sessions)

SCORING SERIES

- 4 Sessions for any golfer ready to lower their score and handicap
- 60 minute sessions covering putting and all scoring shots such as chipping, pitching, bunker play and specialty shots
- Practice balls included during session
- Maximum 8:1 ratio

- SERIES #16: Thursday June 4, 11, 25 & July 2 at 11 a.m.
- SERIES #17: Wednesday June 9, 16, 23 & 30 at 4 p.m.

COST: \$ 109 per person

SINGLE DAY PERFORMANCE PROGRAM

- 4 hours of instruction covering basic fundamentals, full swing technique, chipping, pitching, bunker play and putting.
- 9 hole green fee on the west nine
- \$15 lesson voucher (valid for a future lesson) non-transferable
- \$12 food voucher
- 18 hole upgrade available
- Practice balls included during session
- Maximum 6:1 ratio
- PLEASE CALL GARY TO ARRANGE YOUR OWN TIME

COST: \$ 129.00 per person (less \$19 per if 5 or more students)

9 HOLE COURSE MANAGEMENT SESSION

- 1 session of 9 holes on the golf course learning various playing aspects such as course management, proper club selection, recovery shots, yardage selection, shot selection and reading greens
- Receive written feedback sheet
- Bring a notebook to record information
- Maximum 3:1 ratio
- Includes all golf fees

Fee: West Nine: \$ 130 (add \$60 per extra person)

Championship Nine: \$ 160 per person (add \$60 per extra person)

A DAY WITH THE PRO

- 1 session of 7 hours
- Session includes instruction covering the all basic fundamentals, putting, chipping, pitching, bunker play, specialty shots, the full swing motion and stressing proper impact position, playing strategy and course management during 9 holes on the championship nine.
- Question and answer period covering rules and etiquette
- Golf learning style indicator assessment
- Coffee with muffins and lunch provided
- Practice balls included during session
- Maximum 6:1 ratio

Fee: \$300 plus \$ 60 per person

BEAT THE PRO

- Great for corporate or charity golf tournament groups
- Hire the Golf Professional to raise money for your charity or promote your corporate business on the golf course
- Choose an activity such as Hit the Green, Long Drive, Buy a Shot or Buy a Mulligan

Fee: \$ 200 for 2.5 hours
\$ 350 for 5 hours

WALK THE LINE

- Great for any group of any size
 - 1 or 2 hour sessions available on the Eagle Golf Academy Practice Tee
 - C.P.G.A. Golf Professional will provide all golfers with instruction or quick tips to all participating golfers prior to your round of day
- Fee: 1 hour session - \$ 75 plus \$ 2.00 per golfer in function
2 hour session - \$ 100 plus \$ 2.00 per golfer in function

GOLF LEARNING ENHANCEMENT PROGRAM

PREMIERE PACKAGE

- 1 - 30 minute preliminary golf swing assessment with equipment evaluation and mini fit
- 8 - 30 Minute golf lessons
- 2 - 60 Minute golf lessons with video analysis
- 2 - Coaching sessions
- 1 - Computerized Golf Learning Style Indicator Assessment
- 2 - Playing lessons on the West(Short) Course
- 1 - Playing lessons on the Championship Course
- Written evaluations per session sent by email
- 1 - Free putter grip and a 15% off voucher for a complete regripping

\$ 1395 VALUE.....COST: \$695

BASIC PACKAGE

- 1 - 30 minute preliminary golf swing assessment with equipment evaluation and mini fit
- 6 - 30 Minute golf lessons
- 1 - 60 Minute golf lessons with video analysis
- 1- Coaching session
- 1 - Computerized Golf Learning style Indicator Assessment
- 1 - Playing lessons on the West (Short) Course
- 1 - Playing lesson on the Championship Course
- Written evaluations per session sent by email
- 1 - Free putter grip and a 15% off voucher for a complete regripping

\$ 995 VALUE.....COST: \$495

ALL LESSON RATES SUBJECT TO 5% GST.